

Fausto Abbate

UX/UI Designer

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Work Experience

Qwince / UX/UI Designer

JAN 2023 - PRESENT, PALERMO

UX qualitative and quantitative Research · User Test · Data analysis · Design of Websites and Apps · Creation of wireframes/app and website structures · Service development using *service design tools* · Design of interfaces /prototypes of websites and applications with Adobe XD/Figma · Creating websites using WordPress · Creation of graphics for social networks

GIGLIO.COM / UX/UI Designer

JAN 2022 - DEC 2022, PALERMO

Development of application and website interfaces using Sketch and InVision · Competitor interface analysis · Conducting UX Research · Usability Test with colleagues and clients · Data analysis using Hotjar

SanaExpert GmbH / UX/UI & Service Designer

AUG 2021 - JAN 2022, MÜNCHEN

Website development using Shopify · Interface design using Adobe XD · Creation of graphics for social media

Skills

Design: Illustration & UI graphics · Strategy & vision presentations · User flows · Concept sketches · Wireframes & mockups · Storyboarding · Persona & Scenario · Style guides & pattern library

Prototyping: Rapid prototyping using Keynote, Adobe Creative Suite, InVision, Sketch or Figma · Basic Knowledge of HTML/CSS

Research: Data analysis (Hotjar, Analytics) · Task analysis & persona hypothesis · A/B Testing & Experiment · Cognitive walkthrough

Collaboration: Organizing workshops · Facilitating design critique · Self Starter · Detail oriented · Flexible · Communicative

Tools

Figma · Adobe XD · Illustrator · InDesign · Photoshop · Sketch · Hotjar · InVision · Miro · Wordpress · Microsoft Office · Canva · Origami · Fig Jam · Shopify · Marvel

Education

Google / Google UX Design

JUN 2024, REMOTE

Completed a rigorous training designed in 15 modules. Included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD.

Università di Bologna / Master degree in Advanced Service Design

SEP 2020 - OCT 2022, BOLOGNA

110/110 cum Laude

Focus on the techniques and tools used in service design (research methods, design, data analysis). Development of digital services and products (Interface design, prototypes, infographics).

Erasmus+ Spain | Sep 2021 - Jun 2022

Universidad de Zaragoza

Università di Palermo / Bachelor degree in Industrial Design

SEP 2016 - MAR 2020, PALERMO

100/110

Exploration of various topics in the world of design, from graphics to 3D modeling, from service design to the history of design.

Erasmus+ Portugal | Sep 2018 - Mar 2019

IPVC | Instituto Politécnico de Viana do Castelo

Languages

Italian - Native

English - C1

Spanish - C1

Portuguese - A2